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DIRECT TO GARMENT PRINT TECHNOLOGY (D-T-G)

We provide direct to garment print process for 100% cotton and polyester/cotton blend garments for white, and pastel colours.

The D-T-G print process delivers photographic quality coloured prints on fabric that compares with the coloured prints direct from a quality colour printer onto paper including shading and fadeout. Print image size maximum 530 x 300mm.

You create your designs/logo/text using graphics software, (or we can do it for you) and we print the designs/logo/text using the DTG process. The image prints into the garment instead of onto the garment which leaves the garment with a soft touch and excellent iron/washability for small to large runs. We can print on light/medium coloured 100% cotton & polyester/cotton blend t-shirts, polo shirt, towels, bags and many other fabric items. White/multi coloured print on dark coloured fabrics will be available by June this year.

D-T-G PRINT PROCESS IS NOT: screen print, wax print or sublimation fabric heat print process which sits on the fabric and is prone to image/print cracking. Nor is it a heat transfer plastisol print process which does provide full colour but has a rubbery non iron finish.

WOW! Compare our D-T-G print to screen print costs

With Screen print you have a setup fee of \$25.00 per colour applied to your garment and then a print cost depending on the quantity of garments of between \$1.50 and \$3.50 per shirt. Screen Print also has its limitations on fade out colours and photographic printing. For a 15 garment run of 4 colours your setup cost = \$100 + print only cost @ \$2.50 per colour per garment = \$250 (\$16.66 per shirt total print and setup cost). All prices in this newsletter are excluding gst.

With our D-T-G unlimited full colour or single print process you have no setup fees, average print cost for an unlimited number of colours on full back or front of 15 garments is \$112.50 (\$7.50 per garment) with artwork supplied in a quality electronic vector graphic i.e. Illustrator, eps, Coreldraw. We will accept a high quality JPEG file (the sharper the image the better the print).

Our D-T-G full colour print process compliments our other promotional custom print options. We now provide custom print options as follows:

Digital print process of full colour business cards, flyers and postcards
Custom garment printing D-T-G, screen Print and embroidery
Pad print on various promotional items such as pens, calculators etc
Hot Foil Stamp gold/silver foil on diaries and most leather goods.
Custom hand sand etch glass/stemware and glass/crystal awards

Visit our website www.benjac.com.au
to view our Apparel Catalogues